

Media Literacy: Propaganda Posters

CLOSE VIEWING

You can analyze the effectiveness of the persuasive techniques used in propaganda.

Directions: Write the name of one of the three propaganda posters on the line provided and evaluate how effectively you think it persuades its intended audience. Rate the different techniques based on the criteria listed in the first column of the chart. Support your opinion using evidence from the poster.

Poster: _____

Rate the technique on a scale of 1 to 5.	Explain your rating. (Cite evidence from the poster.)
Use of Symbols Rating: _____ 1 = not at all effective 5 = extremely effective	
Emotional Appeals Rating: _____ 1 = not at all effective 5 = extremely effective	
Action or Belief the Poster Promotes Rating: _____ 1 = not at all effective 5 = extremely effective	